



CRIF CYBER OBSERVATORY

2023



The CRIF Cyber Observatory analyzes the vulnerability of people and companies to cyber-attacks, interprets the main trends concerning data exchange on the web, and offers suggestions for mitigating cyber risk.

OPEN WEB

Indexed by search engines. Accessible to everyone via the most popular browsers



A STUDY THAT GOES DEEP,
EXPLORING BOTH THE
OPEN AND DARK WEB
ENVIRONMENTS.

DARK WEB

Hidden, not indexed by search engines.
Accessible via encrypted navigation software to
guarantee anonymity.

**THE IDEAL PLACE FOR HACKERS AND
CYBERCRIMINAL ACTIVITIES**



OVER 7,5 BILLION OF DATA
CIRCULATING ON THE DARK WEB

NEARLY 1.9 MILLION CRIF CYBER ALERTS



+13.9% users alerted
about cyber-attacks against
their personal data



Stolen information can be used for a variety of purposes, such as to **break into victims' accounts, misuse services, extort or steal money or engage in scams** such as **phishing or smishing**.



77.5%
in relation to data
found on the
DARK WEB



22.5%
in relation to data
found on the
OPEN WEB

The most vulnerable data on the web



CORPORATE AND PERSONAL EMAIL



PASSWORD



+1234567890

PHONE NUMBER



***** *****


FIRST AND LAST NAME

The most used

01 123456

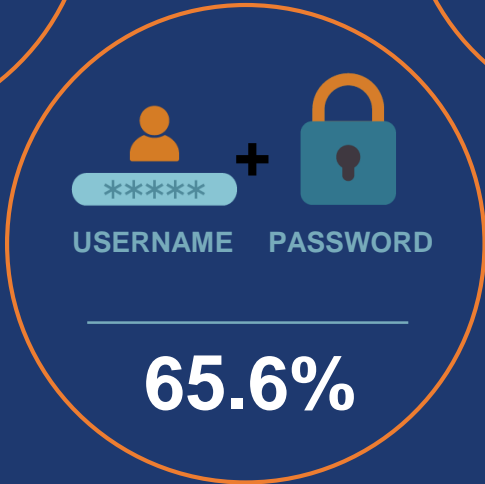
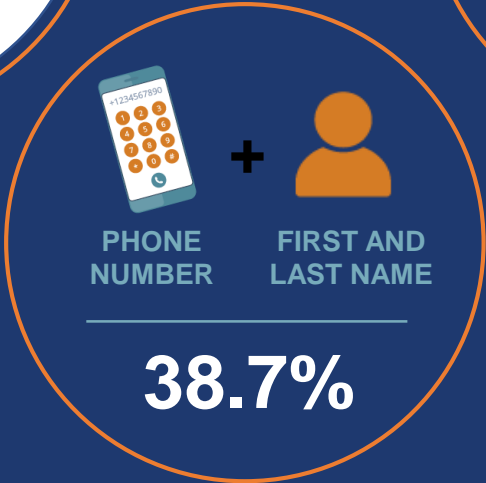
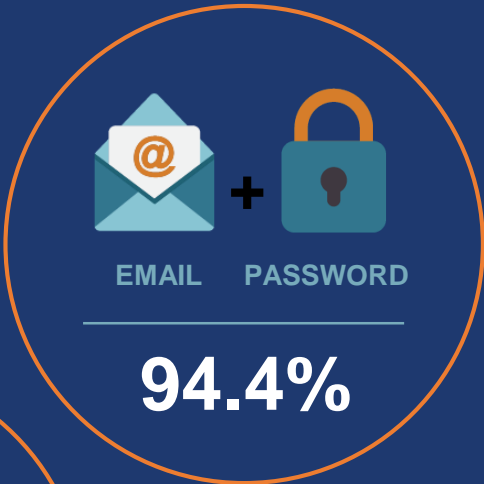
02 123456789

03 12345



USERNAME

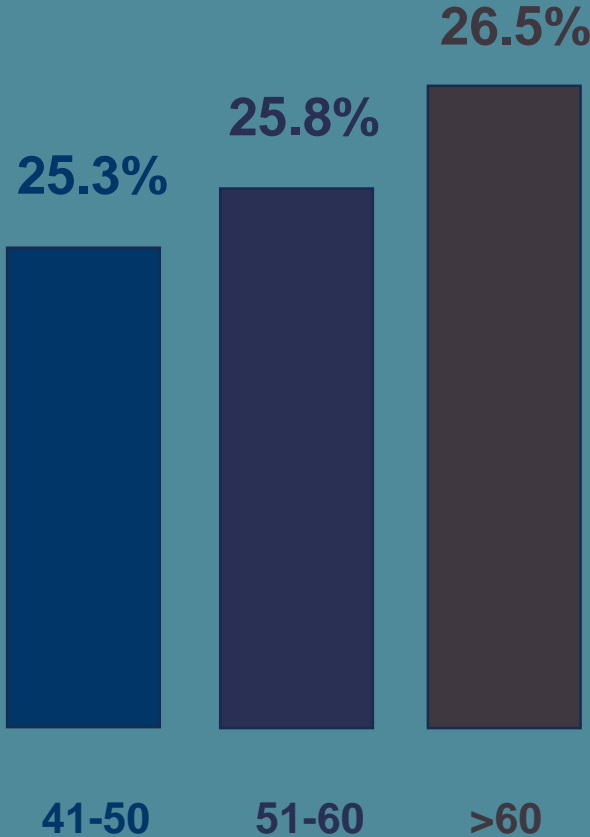
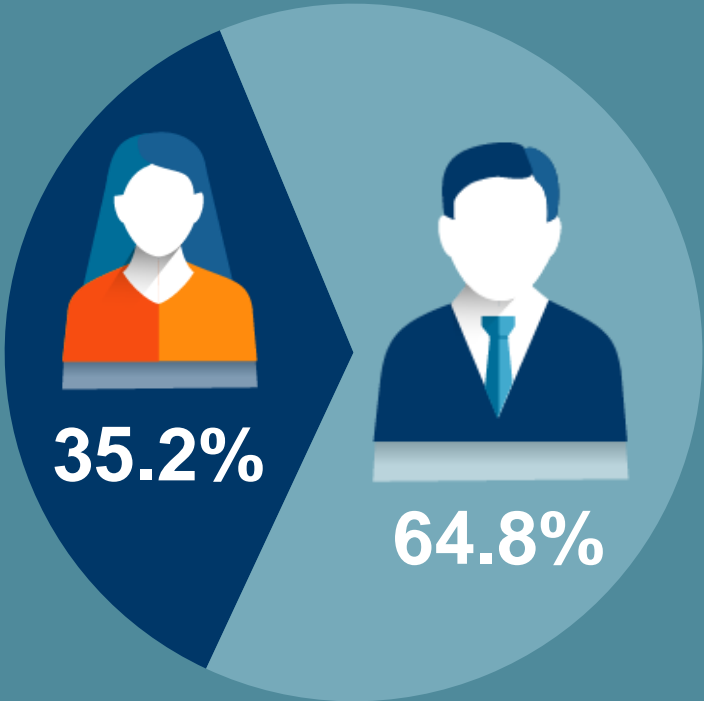
The most intercepted data combinations



The increased interception of combined phone number and password (+ 25.6%) is of a particular concern as it increases the vulnerability of the victim.

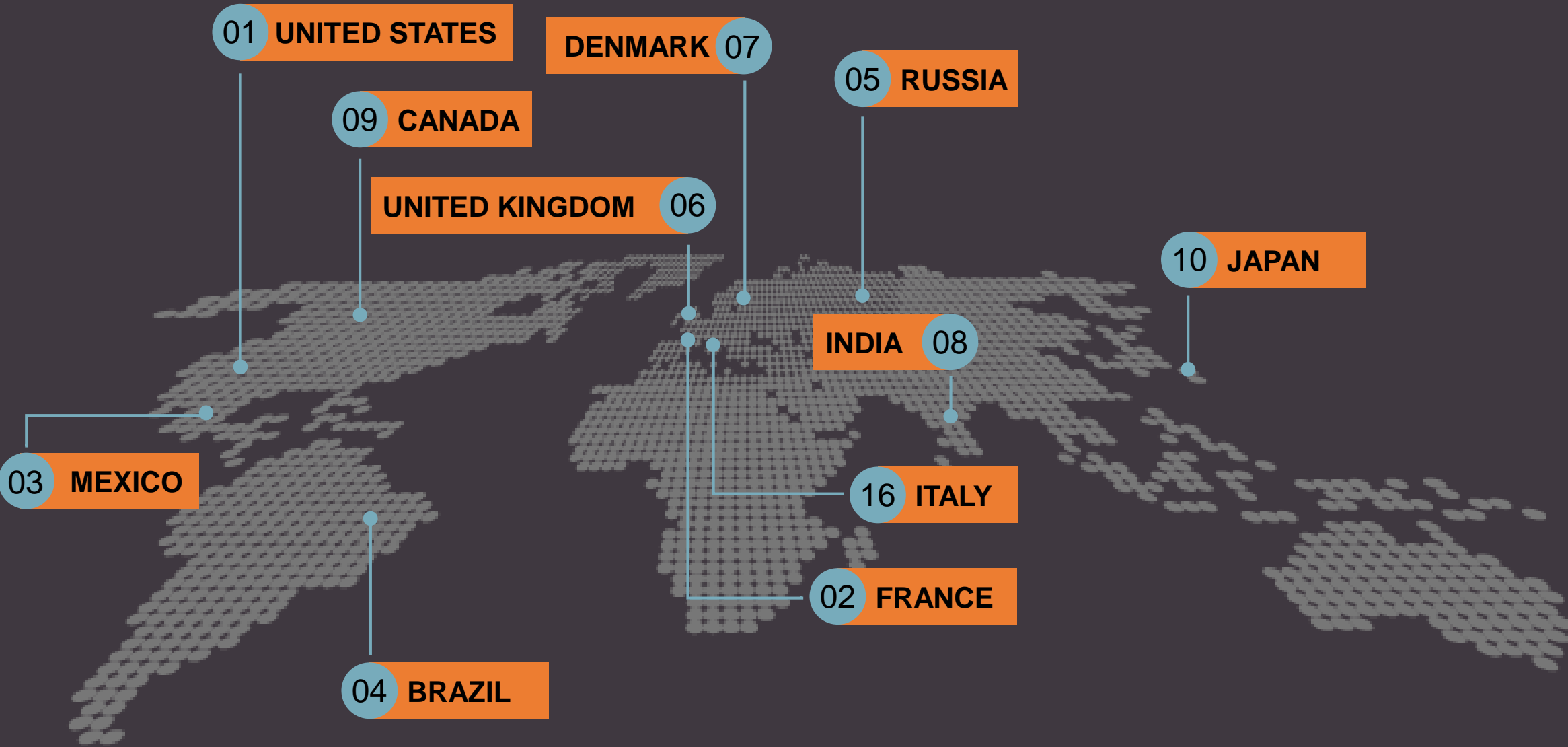
* 2023 vs 2022 change

Profile of the most affected users

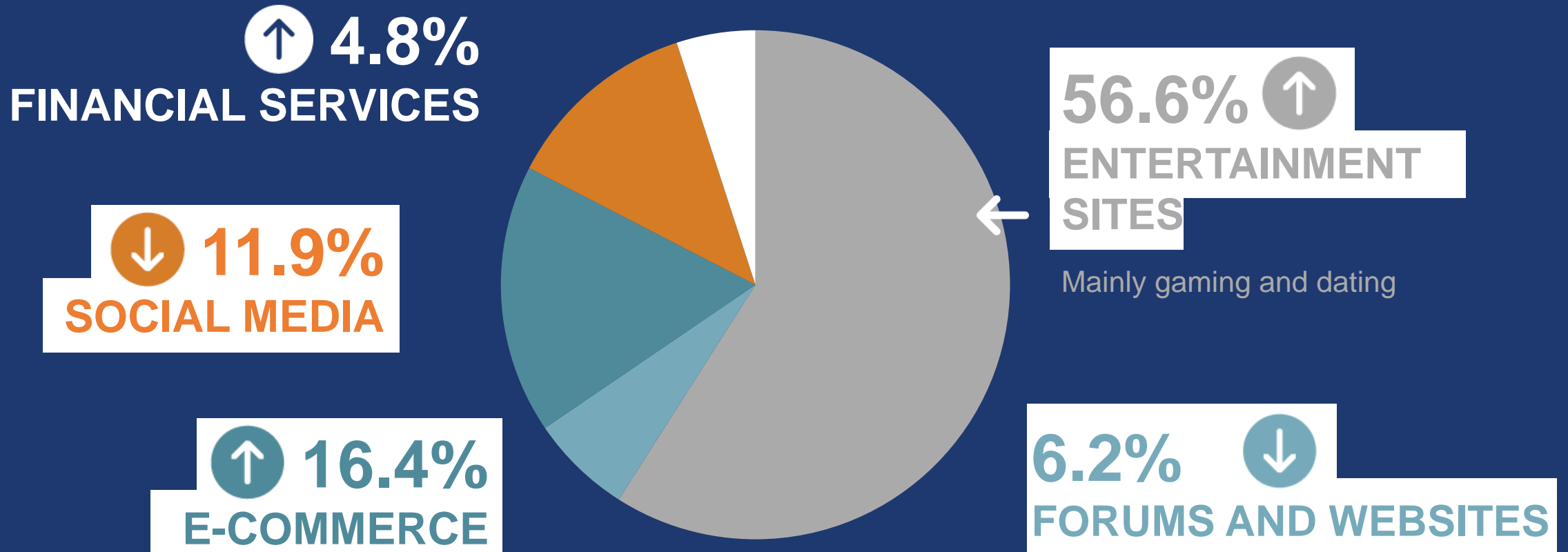


The age groups most affected are those **over 60** years old, followed by **51-60** and **41-50** years old.

Where credit card data is stolen the most



Most stolen account types



Mainly gaming and dating



Entertainment site accounts are the most stolen, especially online gaming and dating accounts, followed by **e-commerce** and **social media** accounts. The risk of theft of such accounts can lead to **direct economic consequences** for victims and has increased compared to last year.

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There are some trends to keep in mind about cyber risk: for personal data theft, cybercriminals use malware and applications that over time have become increasingly sophisticated and difficult to distinguish from official ones, becoming a trap for people. Moreover, cybercriminals who use Artificial Intelligence to target consumers are becoming a real threat due to increasingly sophisticated email scams, characterized by correct and therefore plausible language, and the ever-evolving code generation for malicious app generation.

We need to pay particular attention to the emails and messages we receive every day, training ourselves to recognize scams and phishing attempts. It is advisable for consumers to manage their data scrupulously, also relying on tools that today allow us to protect devices and monitor our data.

Beatrice Rubini, CRIF Executive Director

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SAFE BROWSING

Tips to protect yourself against identity theft and digital fraud



Choose secure passwords

It is important to choose long and different passwords for each account, using combinations unrelated to personal information.



Install antivirus software and keep your software updated

To constantly improve the security of your devices it is essential to keep them updated and protected.



Back up your data

Make regular full backups to avoid data loss. In addition, make a copy of your documents (at the very least the most important or most used ones) so that they are always recoverable via the internet.



Protect your devices

Set up a screen lock with PIN, password, fingerprint or facial recognition, and turn on remote control for remote locking. Prevent others from using them without your consent. Set up monitoring.



Beware of suspicious messages, emails and phone calls

Always be wary of any attempt at contact that requires the provision of personal or financial information.



Use monitoring services

Choosing specific solutions to monitor the circulation of your data on the web is the best strategy for more comprehensive protection.